

Sherborne Chamber of Trade and Commerce September 2009 Newsletter

Summer Event

Our summer BBQ at The Eastbury Hotel was a great success. Paul King made a fantastic job of setting the scene and preparing a mouth-watering selection of food. Julie Dunn and Richard Jeffries provided us with musical entertainment while the seventy or so guests enjoyed the evening.

September Working Group Meeting – Monday 14th September, 6pm at The Eastbury Hotel, Sherborne.

Do come along and see what we are up to. We have Christmas event planning on the agenda. Please let Cordelia know if you would like to come. We have a few new faces coming along already, including our Sherborne Town Council representative Stella Cooke.

October Working Group Meeting - Monday October 5th, 6pm at Castle Gardens, in the Walled Garden Restaurant.

Tea, coffee and biscuits will be provided. Please let Cordelia know if you are planning to come.

October Open Meeting, Wednesday 21st October 6pm, Eastbury Hotel, Sherborne

We look forward to welcoming members to a glass of wine and nibbles while they listen to Matthew Butcher from Business Link speak about the really useful services which are on offer as well as how to access the marketing and financial advice clinics to be held in Sherborne. Members are already looking forward to talk from Sherborne Police about how to reduce crime in the town. Please let Cordelia know if you are planning to come.

Dorset Business and Somerset Chamber Joint Event Wednesday 21 October, 12pm, Sparkford Motor Museum.

These events are superb. If you have not attended one before, this is your chance. Booking essential. Chamber rates applicable. Contact Sylvie Constantini at Dorset Business 01202 714805.

Website Update

There has been some updating of the website, so do take a look at <http://www.sherbornetown.com> and in particular the Chamber of Trade and Commerce section.

Police Thank You

A thank you to Sherborne Police for their important support. Sherborne Shopwatch Scheme letters have been sent out to shopkeepers in the town.

Business Link is Coming to Town

Business Link is the government funded free advice service for businesses, offering support and help for your business to achieve its goals. In the current economic climate Business Link is offering a free health check for all businesses, which will cover the essentials of finance, strategy, marketing and people. This will help

businesses stay lean but fit for business.

The Business Link Advisor Team in Dorset can visit you in your business for a free review or alternatively you could attend one of their new business clinics in Sherborne. To book a place call 0845 6009966.

Western Gazette Chamber Page

In August we showcased The Toybox. This month we are showcasing Margaret Balfour, who are celebrating 30 years in business.

Margaret Balfour Beauty Centre celebrating 30 years in Sherborne with Bubbly and Birthday Cake.

We are fortunate in Sherborne to have a nationally renowned Beauty Centre, which has for 30 years maintained the highest of standards. Margaret Balfour Beauty Centre is a top class, Clarins Gold treatment salon, which offers a full range of up-to-date treatments and products in a comfortable and relaxed atmosphere.

Margaret opened her first Sherborne treatment room in September 1979 having decided, with her husband Michael, to leave London and start life in Dorset. Margaret qualified as a beauty therapist in 1970 and was Senior Lecturer of a London College's Beauty Therapy Department.

Margaret chose to use and retail Clarins Beauty products, enabling all skin types and ages and all skin conditions to be treated. The centre has been awarded the Clarins Gold Salon status, recognised in the beauty industry as one of the highest accolades. The Beauty Centre is one of the top privately owned Salons in the UK.

To complement the beauty treatments the Centre carries a large range of fragrances, including Chanel, Lalique, E.Coudray and Tocca. Other beauty ranges are the Cath Collins collection, Jessica nail and St. Tropez self-tanning products.

The centre recently introduced IPL (often referred to as "laser") for the treatment of superfluous hair, facial thread veins, fine lines and wrinkles, sun damage and age spots as well as skin rejuvenation.

This is a massive investment in training and equipment, and clients are delighted with the results. The centre is registered with the Care Quality Commission to ensure the highest of standards.

Margaret says "We have invested in the Rolls Royce of machines, which is worthwhile when a client turns around after a course of treatments and says that the effect has revolutionised her life".

Call into the centre for a free consultation to assess what IPL could do for you. Margaret is offering a 10% discount on IPL courses of treatments booked before the end of October.

Margaret puts the centre's success down to the highly skilled and experienced therapists, who have a genuine interest in clients' beauty concerns.

Margaret says "The dedication and hard work by my staff, past and present has enabled me to provide a first class service to all my clients. They will be only too pleased to see you for a chat about any of their treatments or any beauty problems that you feel they may be able to help you with."

"The Balfour Beauties" will be celebrating 30 years today (Thursday 10th September) between 11am and 3pm. They will welcome regular clients, Chamber members and new faces, with a glass of bubbly, a slice of birthday cake and a limited number of goody bags.

If you cannot make it into Margaret Balfour Beauty Centre today to celebrate, existing and new clients are welcome to call in at any time. Remember that all initial consultations are free and confidential. Alternatively you may contact 01935 816177 or visit www.margaretbalfour.co.uk for more information.

Federation of Small Businesses, Thursday 10 September at 7pm in Bournemouth

Late I know, but we will be informed of future events. The FSB in Dorset has organised a MP Question Time event. This event will be in the style of BBC TV's Question Time programme. The panel is high profile with Cabinet Member and Labour MP the Rt Hon Jim Knight, MP for Dorset South, the Rt Hon Oliver Letwin, Conservative MP for West Dorset, who may well be a cabinet member by this time next year, and Poole and Mid Dorset Liberal Democrat MP, Annette Brooke. Also on the panel as a voice for small business will be the FSB's Hon National Chairman, John Wright.

This will present an opportunity for business owners to ask questions, particularly on issues facing them to representatives of the three major political parties in what is in essence the run up to a general election.

Contact Julie Ratcliffe on 01202 471097 / 07936 554222
www.julieratcliffepublicrelations.co.uk

Internet radio programme about Chalk and Cheese

<http://www.farmradio.org.uk/audio/wma/August%2009/Chalk%20and%20Cheese.html>

This link will give you just over 10 minutes of information about how to apply for Chalk & Cheese funding.

It would be great if a Sherborne business could make use this opportunity. Contact Nigel Engert from Sherborne Area Partnership on 01935 816961 for an initial chat or D2 direct if you prefer.

Dorset County Council's Vocational Services

Dorset County Council have a specialist team who support individuals with disabilities or long term health conditions to enter or return to work. The team is located across the county and Ryan Matthews, Vocational Support Officer is looking to increase it's profile amongst local employers. He would like to develop good working relationships with local employers and would welcome your call on 01305 228402.

Sherborne Historical Society Plaques

Sherborne Historical Society have set up a committee to look at the possibility of producing a number of plaques for buildings in Sherborne that are not adequately named. There is an opportunity to support the project, contact Shelagh Hill on 01935 812045 for details.

Poppy Appeal in Sherborne 24 October to 7 November

The Royal British Legion supports ex-members of our Armed Forces and their dependants, and is the leading ex-Service charity. In Afghanistan and elsewhere lives are being lost and incapacitating injuries sustained even now. This inevitably adds to the demands for practical support from The Royal British Legion by ex-Servicemen and their dependants of this and earlier wars and campaigns.

The Poppy Appeal is the main fund raising event of The Royal British Legion.

Last year Sherborne and its surrounding villages raised £21,193 for the Poppy Appeal, only slightly less than the previous year's all-time record of £21,498. This year the Poppy Appeal runs from Saturday 24th October to Saturday 7th November.

The local branch of The Royal British Legion are hoping to run their annual window display competition again this year, and I will be visiting all the shops in the main shopping area with a small free supply of poppies, wooden crosses, and posters in the week beginning 19th October. I can also supply a cardboard cenotaph on loan, and there are various poppy wreaths etc which are also available for a donation (typically £11 to £20, depending on the item).

The county-wide launch of the Poppy Appeal this year will be in Sherborne, and is planned to be at 11 o'clock on Friday 23rd October on The Parade at the bottom end of Cheap Street. This will bring some visitors into the town that day.

The house to house collections run from Saturday 24th October to Saturday 7th November, and the street collections will take place in Sherborne on Thursday 5th and Saturday 7th November.

Collecting boxes and trays of poppies for shops etc will be distributed on Friday 23rd October, for display from Saturday 24th October. They will be collected on Wednesday 11th November or Thursday 12th November (this is to allow for the sale of poppies right up to the anniversary of the Great War Armistice).

Remembrance Sunday is 8th November, and Armistice Day is Wednesday 11th November, when it is hoped there will be a national 2 minutes silence at 11 o'clock to remember the final sacrifice that so many people have made for their country, when they fell in armed conflicts and wars since the beginning of the 1914-18 Great War.

Any enquiries to David Haynes, Honorary Poppy Appeal Organiser for Sherborne
01935 814418

Dorset Business

Sherborne Chamber is affiliated to Dorset Business. Please look at www.sherbornetown.com chamber advice page for a link to their website, detailing the member-to-member discount scheme and forthcoming events

Dorset Business Awards

Dorset Business Awards closing date in looming – entries due in by 18th September. Go to www.dorsetbusinessawards.co.uk for more info, online entries and Gala Dinner ticket info.

Please contact Sylvie or Shirley at Dorset Business on 01202 714800 for any

queries. □

Next Newsletter

The next newsletter is due to go out during the first week in October, all contributions to me by the end of the month please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

Cordelia McFarlane

Sherborne Chamber of Trade and Commerce

Tel. 07594 805013

I am usually available for Chamber business Tuesdays and Thursdays 9am - 1pm.