

Sherborne Chamber of Trade and Commerce Extra October 2009 Newsletter

Christmas Trees

The order has been placed with Superplants. Order numbers are very low. Last chance to make Sherborne sparkle! If you have not ordered and paid for a tree please get in touch immediately!

Winter Hanging Baskets

The attractive and cheerful baskets are available again, with the generous support of Sherborne Town Council, at a cost of only £30. Order form on <http://www.sherbornetown.com> Payment by Friday 16th October please. Baskets are to be hung the following week.

October Open Meeting - Wednesday 21st October, 6pm, Sherborne Hotel, Sherborne

Please note the change of venue!

Do come along, and bring a colleague or two. You will be able to enjoy a glass of wine while you listen to Matthew Butcher from Business Link speak about the really useful services which are on offer as well as how to access the marketing and financial advice clinics to be held in Sherborne. Business Link have a range of free workshops coming up as well. Members are looking forward to talk from Sherborne Police about Shopwatch, how to reduce crime in the town and the Charm scheme. Please let Cordelia know if you are planning to come along.

November Working Group Meeting – Monday 9th November, 6pm, Town Mill Barkery, The Green, Sherborne

If you would like to get involved, please come along. Anthony Elliot-Square will be our Chairman at this meeting. Any items for discussion to Cordelia when you let her know that you are planning to attend please.

Christmas Tree Festival

Each year the Chamber takes part in this charity event. Since the time is upon us again to decorate the Chamber tree... please could you drop 2 business cards in to Alex Ferris at Castle Furnishings, who is kindly decorating the tree once again by 16th November at the very latest.

Sherborne Festive Shopping Event – Sunday 6th December

Sherborne Festive Shopping Day is Sunday 6th December this year. We have steam trains, circus acts, bands and markets taking part. The official lighting up of the impressive new Rotary lights, purchased by the Chamber, will be at 4.15pm on Sunday 6th December. Andrew Simpson MBE will be doing the honours, with mince pies and refreshments on offer.

The best way to attract shoppers to the town is to promote the event to your own customers. We aim to have the whole of town open for business this year!

Christmas Drinks Meeting – Monday 7th December, 6pm, The White Hart, Sherborne

Members may join us for a friendly drink to revel in the success of the Festive Shopping Event.

Report on October Working Group Meeting held Monday October 5th at Castle Gardens, in the Walled Garden Restaurant. We enjoyed the kind hospitality of Castle Gardens to move plans forward for the Festive Shopping Event. Thanks to Castle Gardens and all who attended.

Dorset Business and Somerset Chamber Joint Event Wednesday 21 October, 12pm, Sparkford Motor Museum.

These events are superb. If you have not attended one before, this is your chance. Booking essential. Chamber rates applicable. Contact Sylvie Constantini at Dorset Business 01202 714805.

Chalk and Cheese Launch Event, Thursday 22 October, Sherborne Abbey, 6pm

Chalk & Cheese, who have over £3 million available for business funding, will be projecting their beautiful new logo onto Sherborne Abbey. Everyone is invited to come along and watch the projection. Meet at the Abbey at 6.00pm for a 6.30 viewing. Bring a flask of something hot to drink and to share with those around you. Chalk & Cheese will provide the cake and biscuits. It will be a rather informal affair, but filled with excitement! They did the same at Durdle Door, and it was brilliant!

Dorset Business

Sherborne Chamber is affiliated to Dorset Business. Please look at www.sherbornetown.com chamber advice page for a link to their website, detailing the member-to-member discount scheme and forthcoming events. For example there is a free seminar on Cutting through red tape on October 20th. Why not take a look?

Next Newsletter

The next newsletter is due to go out during the first week in November, all contributions to me by the end of the month please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

Cordelia McFarlane

Sherborne Chamber of Trade and Commerce

Tel. 07594 805013

I am usually available for Chamber business Tuesdays and Thursdays 9am - 1pm.