

Sherborne Chamber of Trade and Commerce December 2009 Newsletter

Sherborne Festive Shopping Event – Sunday 6th December

Final preparations are completed and Sherborne is ready for a sparkling **Sunday on 6th December** – not only because the age of steam will arrive in the town, but there are 90 twinkling trees and a Crystal Man too!

The businesses in the town have worked extremely hard this year to make our Festive Shopping Day a really special occasion for local people and visitors to the town. We've arranged lots of fun things for children to do including a special Christmas Star search in amongst the shop windows.

From start to finish there will be something to watch or to take part in; the Christmas Star search with a prize of a £30 toy voucher, circus acts to enjoy, the steam engine to ride on, special festive shop displays to browse, the farmers' market and town market, warm and friendly cafes and restaurants, award winning Christmas displays at Castle Gardens, and musical interludes from Two Castle Youth Band, and a fairground organ too.

Finally, the lights on the Christmas Tree in the Conduit will be switched on at 4.15 by Olympic Gold Medal winner, Andrew Simpson MBE, with Sherborne Chamber Choir entertaining us. Mince pies and hot apple juice will be on offer.

Many businesses will be open, including the Swan Yard shops, Home Sweet Home in Digby Road and Filigrana in South Street.

We have had super coverage in the press and on Midwest Radio, so we look set for a bumper day.

Free Car Parking

Every afternoon, from 1st December until Christmas, there will be two hours free car parking in short stay car parks in Sherborne.

Christmas Trees and Winter Baskets

Christmas trees and winter baskets are looking superb! Thank you to everyone involved, including businesses that have supported the town by hiring a tree or basket!

Please switch on your lights! If you have any problems with them, we need to know as soon as possible. Superplants are attending to problems on Friday morning, so please let us know before then.

Christmas Drinks Meeting – Monday 7th December, 6pm, The White Hart, Sherborne

Sadly for all of us, Tony McDermott is standing down as Treasurer at the end of the year. He has contributed so much to the Chamber and the town over the years, including managing the Christmas trees and hanging baskets. Do join us for a drink and to say goodbye to Tony.

Steam Dreams Locomotive – Thursday 17th December

The train is due to arrive 13.35 and depart 17.30. Timings subject to change. Many people will be wandering around the town looking to eat and shop either side of the

Abbey Carol Service! You could even go down to greet them and hand out a flyer about your business.

January Open Meeting – Wednesday 13th January 2010, 6pm, The Eastbury Hotel, Sherborne

We shall start off the new year with an inspiring and entertaining talk from Steven Fudge of Fudges Bakery, and essential and up-to-date information presented by Business Law Solicitor Richard James of Dyne Drewett LLP. Wine and nibbles will be on offer. Please confirm your attendance to Cordelia.

November Working Group Meeting Report - Town Mill Barkery, The Green, Sherborne

What a lively, fun and well- attended meeting. Many thanks to Barry for the venue and the buns! Minutes will be available to members soon.

Christmas Tree Festival

Each year the Chamber takes part in this charity event. Our tree will be decorated this week – thanks Alex of Castle Furnishings.

Gryphon Gifted and Talented

Are you available to visit the Gryphon School on 13th January 2010 3:00 - 4:30 pm to assist some gifted and talented students prepare a pitch for local businesses in the run up to 2012 and the legacy likely to be left for this part of Dorset.

Please contact Lizzie Kingsbury at the school for details. Tel 01935 810152.

Poppy Appeal Thank You

The Poppy Appeal in Sherborne had raised £21,280 by Armistice Day (11th November) which is about £2,000 ahead of what had been raised by the same time last year - an excellent result for the appeal due to the generosity of the public, the hard work of the collectors, and the tremendous support by Chamber members who decorated their windows during the appeal and had collecting boxes on display.

The winner of the Poppy Appeal window display competition organised by the local branch of The Royal British Legion were Spirit of the Andes, with runners up being Rules. The standard was very high this year with several excellent windows.

On behalf of the Poppy Appeal, Thank You. David H Haynes, Honorary Poppy Appeal Organiser for Sherborne

The Abbey Pharmacy

The Perfumery would like to wish all members of the Chamber and their Staff a Very Merry Christmas by offering to all a special 10% discount on all purchases of Fine Fragrances and Aftershaves. Free Gift Wrapping Service included.

The Perfumery, The Abbey Pharmacy, 83 Cheap Street, Sherborne Dorset DT9 3BA
Tel 01935 812060 www.theabbeypharmacy.com

Next Newsletter

The next newsletter is due to go out late December. All contributions to me before then please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your

business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

Cordelia McFarlane
Sherborne Chamber of Trade and Commerce
Tel. 07594 805013

I am usually available for Chamber business Tuesdays and Thursdays 9am - 1pm.