

Sherborne Chamber of Trade and Commerce July 2011 Newsletter

Welcome to the July newsletter. June saw the Chamber Summer BBQ and the second of the Music in the Park events. The BBQ featured the fantastic Sherborne School Swing Band in the setting of the beautiful Eastbury Hotel gardens. I have heard such lovely comments about the food, music, setting and of course company....

Sherborne Town Band Events, Pageant Gardens. Sunday 24th July, 2.30pm

Sunday 19th June saw the second of three Sherborne Town Band events in Pageant Gardens. Thank you to Town Mill Bakery and the ice cream man on a bicycle.

There will a third and final event on 24th July, 2.30pm. Sabins Deli will be organizing a BBQ and we hope providing drinks and cakes. The ice cream man on a bicycle will also be there! If you would like to get involved, please contact Cordelia.

Executive Committee Meeting, Monday 6th September, 6pm, Kafe Fontana

There will be no August meeting. The September date will be an executive committee only meeting. Any agenda items to Cordelia as soon as possible please. Minutes of the last meeting are available to members. If you have something to be raised, please do not hesitate to get in touch.

Sherborne Business Breakfast Thursday 22nd September 7.30 – 9.00, Eastbury Hotel

This is the first in a series of Chamber Breakfast Meetings, which are open to all business people. The Mayor of Sherborne, Councillor Margorie Snowden will speak on "How Sherborne Town Council can work with, and support, businesses in the Sherborne Area to help it prosper."

Booking is through Hunts Accountants, The Music House, The Green, Sherborne, 01935 815 008. Chamber members £8 and non-members £10.

Further breakfast network meetings will take place on the third Thursday of each month: October 20th, November 17th and December 15th. Venues will vary, but you will always learn something useful and interesting, as well as having the chance to catch up, in an informal and unstructured setting, with great food!

Sherborne Chamber Marketing Club, Wednesday 26th October, 5.30 – 7.30pm, The Eastbury Hotel, Sherborne.

Do you wish you had the chance to learn more about marketing and have a mutual support network at the same time? This is the answer.

This quarterly, hands-on workshop, starts by focusing specifically on retailers. This launch event will also give you the chance to give ideas and feedback.

Cost to members £29 and non-members £39. Includes coffee, tea and biscuits. Numbers are limited at 12. Email emma@tastymarketing.co.uk to book.

Bus Community Partnership Meeting, Thursday 21 July, 2.30pm, Wincanton Town Hall.

This is the inaugural open meeting. If anyone from the Chamber can come, they will be most welcome.

One of the objects is indeed to get an easy flow of information, including about

timetable anomalies. Mark Williams, the new man for First following transfer of control from Bristol to Weymouth, shows every sign of wanting this ready liaison with his customers.

Report of Chamber Summer BBQ

All the organization paid off, with a wonderful evening, enjoyed by all who went along. Thank you to everyone involved. Next year we hope that the swing band will come along again and that The Eastbury will host the event in September.

Report of July Executive Committee Meeting, Kafe Fontana.

No June meeting took place due to holidays. Thank you to Sarah and Nigel for hosting the July meeting. Minutes will be distributed to members.

Chamber Meetings and Events 2011

Up until recently, we have had monthly meetings at which 'everything' is done, plus a few open meetings a year. We have agreed that as we do more and more, and now we have a committee of 12, we need to structure things differently. A list of executive committee meetings, members meetings, open events and town events is on www.sherbornetown.com

The business breakfasts start in September and will be a great monthly way to connect with your business contacts.

Chamber welcomes new member Tamburinos Gold

We are delighted to welcome Tamburino Gold as a member of the Chamber. Tamburino Gold is an atmospheric Italian restaurant serving a wide range of dishes including pasta, pizza and seafood using authentic ingredients with an emphasis on a high standard of service. The owner Domenico is offering 10% off food on presentation of proof of membership of the Chamber (He has a list).

Chamber welcomes new member Shelleys the Printers

We are delighted to let you know that Shelleys the Printers have joined the Chamber. Glenn Coombs, owner, says "If it's on paper, we'll design and print it!" Shelleys are a family business, with a long history in the town. They recently printed the Sherborne Shopping Guide. Give Glen a call to discuss your requirements on 01935 815364. Customer service is paramount to Shelleys and Glenn is offering a 20% discount on new customers first order as a member benefit.

Festive Shopping Event Action Group

We are meeting on Tuesday 19th July. If you are not a part of this group and would like to be, or have something you would like us to know about, please contact Cordelia. All ideas welcome.

Sherborne in Bloom Update

Sherborne in Bloom Judging Day was 28th June 2011.

Judges Louise Burks, Sally Westlorton and Cordelia McFarlane have selected a number of businesses as having made a super effort, results to be announced in the following categories:

Best Pub and Restaurant,
Window Dressing,

Best Shop Front,
Most Striking Frontage.

Thank you very much to all those who have taken part and made our town even more beautiful!

Events Action Group

The Nicks and Anthony have been busy getting the Business Breakfasts and Marketing Seminars off the ground. Booking is open!

We are planning a seminar on Wednesday 14th September in Sherborne. If you are interested in being a speaker or stallholder at this event, please contact Nick nicknick@hrdept.co.uk

Membership Action Group

Tina and Andrew have sprung into action with promoting the BBQ, and are producing an updated database and contact list. Please contact Andrew at Mid West Office Supplies or Tina Herbert at Dorset Lettings if you would like to be a chamber point of contact for other members.

Tourism Action Group

Margaret Balfour attended the Market Towns Forum event on June 7th to pick up tips on how to market Sherborne. There are a number of actions to take as a result of this – is anyone interested in helping with some of these ideas?

Western Gazette Opportunity

The Western Gazette are looking at setting up The monthly Sherborne Chamber Page again. We have some competitive rates through from the paper, and we are looking at whether to try for a page in Sherborne supplement or across the region. Initially we feel that regional coverage would be more beneficial to attract visitors to the town. The contact is Ben Norris, Media Accounts, Bath & Somerset News and Media, 01225 322347, ben.norris@bathchron.co.uk

Sherborne Children's Centre

Sherborne Children's Centre Advisory Board is looking for a member from the business community. The meetings are held 3 times a year at the Sherborne Children's Centre and normally last between 2 to 3 hours.

The role of the advisory board is to advise, support, challenge and influence the delivery of services that the centre provides to the families with young children who live in the Sherborne reach area. This may include identifying priorities for the Centre, agreeing as partners, how identified needs can best be met, monitoring and evaluating outcomes for families, supporting with the recruitment of new staff and being part of an Ofsted inspection.

If you are interested, please contact Cordelia, who can put you in touch.

Next Newsletter

The next newsletter is due to go out at the start of August. Any contributions to Cordelia before the end of July please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

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I am usually available for Chamber business Mondays and Tuesdays 9am - 1pm.
www.sherbornetown.com