

## **Sherborne Chamber of Trade and Commerce August 2011 Newsletter**

Welcome to the August newsletter. July saw the last of the Music in the Park events and the results of the Sherborne in Bloom Competition. Well done to all of those businesses which took part and made our town look even more beautiful.

### **Can Sherborne become a Business Improvement District? Tuesday 30<sup>th</sup> August, 6pm, venue TBA (Sherborne)**

A meeting has been arranged, Trevor Hedger to speak. Any member interested is welcome to attend, please register your interest with Cordelia so that we can arrange a suitable venue. If you would like to know what a BID is, look at <http://www.ukbids.org/>

### **Executive Committee Meeting, Monday 6<sup>th</sup> September, 6pm, Kafe Fontana**

The September date will be an executive committee only meeting. Any agenda items to Cordelia as soon as possible please. Minutes of the last meeting will be available to members. If you have something to raise, please do not hesitate to get in touch.

### **Sherborne Business Breakfast Thursday 29<sup>th</sup> September 7.30 – 9.00, Eastbury Hotel**

Hunts Accountants are the proud sponsors of the Sherborne Chamber of Trade and Commerce Business Breakfasts.

The first breakfast is to be held at The Eastbury Hotel, Thursday 29 September, 7.30 – 9.00am. We are delighted that **Robert Craven: keynote speaker and author of Kick-Start Your Business** will speak to us on 'Everything and Nothing has changed, 10 things to do in the next ten days'. Cost to members £8 and non-members £10.00. Booking at Hunts Accountants and payment on the day.

For more information about Robert Craven, go to [www.robert-craven.com](http://www.robert-craven.com)

Subsequent breakfasts to take place on the third Thursday of each month - 20 October, 17 November and 15 December.

Venues will vary, but you will always learn something useful and interesting, as well as having the chance to catch up, in an informal and unstructured setting, with great food!

### **Somerset Meet the Neighbours Networking Lunch, Wednesday 5<sup>th</sup> October, Yeovil Football Club**

Do come along to network, Sherborne Chamber of Trade members can benefit from a special Sherborne Chamber rate if they book through Sylvie Wilson, Dorset Chamber of Commerce & Industry, tel. 01202 714800. Details on [http://www.dcci.co.uk/events/'Meet-the-Neighbours'-Networking-Lunch-\(w/-Somerset-Chamber\)](http://www.dcci.co.uk/events/'Meet-the-Neighbours'-Networking-Lunch-(w/-Somerset-Chamber))

### **Dorset Business October Networking Lunch, Wednesday 19<sup>th</sup> October, 12pm, Riverside Restaurant, West Bay, Bridport**

Do come along to network, Sherborne Chamber of Trade members can benefit from a special Sherborne Chamber rate of £30 for the lunch if they book through Sylvie Wilson, Dorset Chamber of Commerce & Industry, tel. 01202 714800. Details on <http://www.dcci.co.uk/events/October-Networking-Lunch>

**Sherborne Chamber Marketing Club, Wednesday 26<sup>th</sup> October, 5.30 – 7.30pm, The Eastbury Hotel, Sherborne.**

Do you wish you had the chance to learn more about marketing and have a mutual support network at the same time? This is the answer.

This quarterly, hands-on workshop, starts by focusing specifically on retailers. This launch event will also give you the chance to give ideas and feedback.

Cost to members £29 and non-members £39. Includes coffee, tea and biscuits. Numbers are limited at 12. Email [emma@tastymarketing.co.uk](mailto:emma@tastymarketing.co.uk) to book.

**Chamber Meetings and Events 2011**

Up until recently, we have had monthly meetings at which 'everything' is done, plus a few open meetings a year. We have agreed that as we do more and more, and now we have a committee of 12, we need to structure things differently. A list of executive committee meetings, members meetings, open events and town events is on [www.sherbornetown.com](http://www.sherbornetown.com)

We are planning 2012 meetings – Do you have any suggestions? - It is your chamber, and your opinions will be taken into account.

Please contact Cordelia with any ideas.

The business breakfasts start in September and will be a great way to regularly connect with your business contacts.

**Festive Shopping Event Action Group**

We are meeting on Tuesday 23<sup>rd</sup> August. If you are not a part of this group and would like to be, or have something you would like us to know about, please contact Cordelia. Plans are steaming ahead, and the day looks set to be the best ever. All ideas and help are still welcome.

**Events Action Group**

The Nicks and Anthony have been busy getting the Business Breakfasts and Marketing Seminars off the ground. Booking is open!

We are planning a business seminar on Wednesday 14<sup>th</sup> September in Sherborne. If you are interested in being a speaker or stallholder at this event, please contact Nick [nick@hrdept.co.uk](mailto:nick@hrdept.co.uk)

**Membership Action Group**

Tina and Andrew are producing an updated database and contact list. Please contact Andrew at Mid West Office Supplies or Tina Herbert at Dorset Lettings if you would like to be a chamber point of contact for other members.

**Tourism Action Group**

Margaret Balfour attended the Market Towns Forum event in June to pick up tips on how to market Sherborne. There are a number of actions to take as a result of this – is anyone interested in helping with some of these ideas?

**Western Gazette Sherborne Feature**

We are working with the Western Gazette to re-establish the monthly Sherborne Chamber Page. We have some competitive advertising rates across the region. We feel that regional coverage would be more beneficial to attract visitors to the town.

We are planning a first feature to coincide with the inaugural business breakfast in September. The contact is Ben Norris, Media Accounts, Bath & Somerset News and Media, 01225 322347, [ben.norris@bathchron.co.uk](mailto:ben.norris@bathchron.co.uk)

### **Welcome New Member – The Grange at Osborne**

The Grange at Osborne is a small family run hotel. There are 18 bedrooms, a restaurant, one small function room seating up to 26 guests and one larger room seating up to 120 guests.

We try to provide good food and service, whilst maintaining an informal and relaxed atmosphere: no stuffiness here!

### **Welcome New Member – Vineyards**

Vineyards is an independent wine shop based in Sherborne. They carry wines from all around the globe and offer a free delivery service and free glass hire and party planning. Vineyards have special offers which come up through their mailing list and you can look on their website <http://www.vineyardsofsherborne.co.uk> for current wine lists and offers.

Vineyards would like to offer a 10% discount to members on a minimum order of one mixed case of wine and champagne (not spirits).

### **Sherborne in Bloom Results**

Best pub and restaurant - The White Hart, second The Eastbury Hotel. Highly commended Tamburinos, The Half Moon, Cross Keys, The George, The Green.

Window Dressing - Certificate of Recognition to Occasions and Orvis.

Best Shop Front to Swan Yard (Margaret Balfour, Cafe Baglioni and Swan Pub.)

Most Striking Frontage, joint First Place to Sherborne Police Station and The Almshouses.

Thank you very much to all those who have taken part and made our town even more beautiful!

### **Dorset Chamber of Commerce and Industry News**

#### **Dorset Business Awards**

The 2011 Dorset Business Awards are free to enter and are now open for entry via [www.dorsetbusinessawards.co.uk](http://www.dorsetbusinessawards.co.uk). A list of all 9 awards categories is attached and companies can enter more than one Dorset Business Award. You do not need to be a Dorset Chamber Member to enter. Companies need to have a BH/DT postcode or be based in Dorset to enter.

Gala dinner tickets are on sale now for the Awards ceremony to be held on Thursday 24<sup>th</sup> November at the Lighthouse in Poole. Finalists will receive two complimentary tickets to attend as a guest of the Sponsors.

#### **Free Compressed Air Surveys for Dorset Businesses**

Does your company use Compressed Air, if so then Dorset Chamber is offering SME

businesses based in Dorset (please note most of the Bournemouth/Poole area surveys have already been taken up) the opportunity of taking up the offer of a free survey. 16 compressed air surveys have already been carried out and the money that companies can save ranges between £500+ and a staggering £14,940 p.a. with every company we have visited having up to 33 leaks. You may know of a company who uses Compressed Air if so please feel free to pass this on. This is what it is all about:

Dorset Chamber will organise for:

- (a) a local trained Consultant to visit your premises to carry out the survey
- (b) train a member of your staff in the use of the survey equipment
- (c) afford companies taking part the option of borrowing a small hand held detector free of charge on an annual basis.

Interested companies should contact Shirley Ewart on 01202 714812 or e-mail [shirley.ewart@dcci.co.uk](mailto:shirley.ewart@dcci.co.uk).

### **Dorset's Delight**

Just to let you know that the two new interviews for August are now available to look at on [www.sherbornedorset.co.uk](http://www.sherbornedorset.co.uk)

The Sherborne Faces interview this month features Kevin Waterfall who is in his second year as Chairman of the Sherborne Douzelage Committee. This is a good opportunity to find out exactly what this organisation is all about - you'll be surprised!

Our look at independent businesses under Sherborne Places features Home Sweet Home, the eclectic, attractive shop in Digby Road that offers attractive things for the home and delicious goodies for your friends - or yourself! Olivers, the well known coffee shop at the top of Cheap Street. Liz Burt has been there three years now - and has a very bright outlook on life, reflected in her shop!

Roger

Editor of [www.sherbornedorset.co.uk](http://www.sherbornedorset.co.uk)

### **Euro Travel Evening, September 15<sup>th</sup>, 7.30pm, Senior Lunch Club Hall, Digby Road, Sherborne**

An illustrated talk "The Lure of Polar Regions: whales, polar bears and other mammals" by Mark Tatchell, Arctic Explorer, ecologist, lecturer and presenter. His talk looks at the beauty and grandeur of the polar regions accompanied by stunning slide show illustrations and sound recordings of whales and seals.

Entry fee £6.00 includes glass of wine and snacks. (£3 students)

In aid of Sherborne Douzelage Volunteering Project. More details 01963 251255.

### **Sherborne International Youth Volunteering Workshop, 15<sup>th</sup> August onwards**

Sherborne Douzelage in partnership with the Volunteer Centre Dorset, the Gryphon School, and Sherborne Area Partnership are running a major program in Sherborne for voluntary groups and individuals from Dorset and 7 participating EU countries.

We would like to encourage you to come and join us in the events and meet some of

our many international delegates from Malta, Denmark, Poland, Hungary, Lithuania, Romania and Bulgaria, as well as local groups working in the voluntary sector.

2011 is the European Year of Volunteering and there will be three programs in Sherborne incorporating and extending the Volunteering theme. Many local voluntary organisations are taking part in the events and the first series of programs is in August with a focus on Youth and getting young people involved in voluntary work.

All people are invited to take part in the events, contact Mary Clothier on 01963 251255 or e-mail [marydmc38@gmail.com](mailto:marydmc38@gmail.com) for detail, and book by 10<sup>th</sup> August please.

#### **Next Newsletter**

The next newsletter is due to go out at the start of September. Any contributions to Cordelia before the end of August please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

**Cordelia McFarlane**

**Sherborne Chamber of Trade and Commerce**

**Tel. 07594 805013**

I am usually available for Chamber business Mondays and Tuesdays 9am - 1pm.

[www.sherbornetown.com](http://www.sherbornetown.com)