

Sherborne Chamber of Trade and Commerce September 2011 Newsletter

Welcome to the September newsletter.

Sherborne Business Breakfast Thursday 29th September 7.30 – 9.00, Eastbury Hotel

Hunts Accountants are the proud sponsors of the Sherborne Chamber of Trade and Commerce Business Breakfasts.

The first breakfast will be held at The Eastbury Hotel, Thursday 29 September, 7.30 – 9.00am. We are delighted that **Robert Craven: keynote speaker and author of Kick-Start Your Business** will speak to us on 'Everything and Nothing has changed, 10 things to do in the next ten days'. Cost to members £8 and non-members £10.00. Bookings are full and a wait list is in operation at Hunts Accountants.

For more information about Robert Craven, go to www.robert-craven.com

Subsequent breakfasts to take place on the third Thursday of each month - 20 October, 17 November and 15 December.

Venues will vary, but you will always learn something useful and interesting, as well as having the chance to catch up, in an informal and unstructured setting, with great food!

Tourism Focus

Tourism is a billion pound industry in our county and accounts for 12% of employment. Sherborne Town Council recognises the need to develop tourism in the town.

Roger Johnson, leader of the Sherborne Tourism Forum, editor of the 'sherbornedorset' website and brains behind the Sherborne International Film Festival spoke to the executive this month. He told us what the Forum does and spoke about possible joint opportunities, such as next years' Diamond Jubilee celebrations.

As a result of these discussions we would like members' views about how we could improve tourism in the town. Please get in touch as soon as possible so that your opinions can be included in a report to the Town Council.

Can Sherborne become a Business Improvement District?

Trevor Hedger spoke to any interested members at a meeting last week. If you missed the meeting and would like to find out more, look at the link below and speak to a member of the executive. <http://www.ukbids.org/>

Executive Committee Meeting, Monday 3rd October, 6pm, Kafe Fontana

Please speak to Cordelia if you have any issues that you would like raised at the meeting. Minutes will be distributed to members.

Somerset Meet the Neighbours Networking Lunch, Wednesday 5th October, Yeovil Football Club

Do come along to network, Sherborne Chamber of Trade members can benefit from a special Sherborne Chamber rate if they book through Sylvie Wilson, Dorset Chamber of Commerce & Industry, tel. 01202 714800. Details on

[http://www.dcci.co.uk/events/'Meet-the-Neighbours'-Networking-Lunch-\(w/-Somerset-Chamber\)](http://www.dcci.co.uk/events/'Meet-the-Neighbours'-Networking-Lunch-(w/-Somerset-Chamber))

Dorset Business October Networking Lunch, Wednesday 19th October, 12pm, Riverside Restaurant, West Bay, Bridport

Do come along to network, Sherborne Chamber of Trade members can benefit from a special Sherborne Chamber rate of £30 for the lunch if they book through Sylvie Wilson, Dorset Chamber of Commerce & Industry, tel. 01202 714800. Details on <http://www.dcci.co.uk/events/October-Networking-Lunch>

Sherborne Chamber Marketing Club, Wednesday 26th October, 5.30 – 7.30pm, The Eastbury Hotel, Sherborne

Do you wish you had the chance to learn more about marketing and have a mutual support network at the same time? This is the answer.

This quarterly, hands-on workshop, starts by focusing specifically on retailers. This launch event will also give you the chance to give ideas and feedback.

Cost to members £29 and non-members £39. Includes coffee, tea and biscuits. Numbers are limited at 12.

Click on link to view flyer
<http://www.sherbornetown.com/sites/SherborneChamber/1113.aspx>

The Sherborne Seminars, Wednesday 30th November, 8.30 – 11.00am, The Arch, Swan Yard, Sherborne

Please click on link below to see opportunity for speakers and stall holders to promote their businesses to others. Four speakers are already confirmed, so contact Emma or Nick without delay! Subsequent Sherborne Seminars are planned for Tuesday 28th February and Wednesday 25th April 2012.

<http://www.sherbornetown.com/sites/SherborneChamber/1114.aspx>

Chamber Meetings and Events 2011

Up until recently, we have had monthly meetings at which 'everything' is done, plus a few open meetings a year. We have agreed that as we do more and more, and now we have a committee of 12, we need to structure things differently. A list of executive committee meetings, members meetings, open events and town events is on www.sherbornetown.com

We are planning 2012 meetings – Do you have any suggestions? - It is your chamber, and your opinions will be taken into account.

Please contact Cordelia with any ideas.

The business breakfasts start in September and will be a great way to regularly connect with your business contacts.

Next Newsletter

The next newsletter is due to go out at the start of October. Any contributions to Cordelia before the end of September please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

Cordelia McFarlane
Sherborne Chamber of Trade and Commerce
Tel. 07594 805013

I am usually available for Chamber business Mondays and Tuesdays 9am - 1pm.
www.sherbornetown.com