

Sherborne Chamber of Trade and Commerce October 2010 Newsletter

Welcome to the October newsletter - a busy time of year for the Chamber. Please make sure your Christmas tree orders are in by next week latest. Order form available <http://www.sherbornetown.com/sites/SherborneChamber/1057.aspx>

Sherborne Chamber of Trade Open Meeting, Monday 4th October, 6pm, The Eastbury Hotel

This meeting will feature a short presentation by Nick Taylor of HR Dept. He will explain what HR is, what it isn't, and why even small companies need to be aware of the pitfalls that exist, some of which owners probably aren't even aware of. Nick will then give us some interesting examples. We no longer have an affiliation with Dorset Business, and Karen Homer will explain what is being offered in its place. You are welcome to bring guests. Please let Cordelia know.

Chamber Links Launch Event (organized by Dorset Business), Crown Hotel, Blandford, DT11 7AJ, Wednesday 6th October, 6.30 -8.00pm

All Chambers of Trade, Commerce & Industry are welcome to attend to discuss best practice, network and hear about the latest developments in Dorset.

Refreshments will be served on arrival, followed by a short presentation and welcome from Dorset Chamber of Commerce & Industry. This first event will include valuable information with regards to Local Enterprise Partnerships and how this will affect your business and your county.

Guests are then invited to network with other businesses in the Dorset area, and learn more about how your counterparts in other Chambers operate.

Not only is this a great opportunity for Chambers to meet their neighbours in Dorset, it's also a great opportunity for members to network, gain new business contacts and raise their profile in the community!

Thelma, Kate Heal and Nick Taylor are attending. Please book with Karen Homer at Dorset Business, £5 a ticket.

Notice of Sherborne Chamber of Trade and Commerce Extraordinary General Meeting, The Eastbury Hotel, Monday 8th November, 6pm.

We will be holding an EGM to achieve the following:

Adopt the new constitution

Adopt new Chamber job descriptions

Appoint new Chamber officials.

Propose new Chamber subscription rates for 2011.

If you are a paid-up member you are welcome to come along and have your say. Please let Cordelia know if you have any items for the agenda, and if you are planning to come. We would really welcome any offers of help. This is your chance to get involved in the future direction of the Chamber and support the town.

Wolfgang Grulke Talk 'Lessons from the Future: How to understand a changing world.' The Powell Theatre, Tuesday 26th October, 7.30 for 8.00.

An opportunity to hear a fascinating talk already presented world-wide to businesses, government and educational bodies. Hundreds of thousands of

people have heard it and it has opened their eyes to how we may live and work in the future.

Tickets are available from: Ian Crawford-Smith on 01935 815879, Sherborne Tourist Office and Sherborne School, Joanna Farrow on 01935 810554 @ £10 per person including a glass of wine and nibbles

Sherborne Chamber of Trade Pre-Christmas Drinks, Monday 15th November, 6pm, The White Hart

A glass of something and nibbles to go alongside a short and informal meeting. Please let Cordelia know if you are planning to come along.

Business Link/WDDC/Sherborne Chamber Event – Creating a Marketing Campaign with Little or No Budget, Wednesday 17th November, The Gryphon School, 9.30 – 2pm This event will also be the official launch of the new Shopping Guide.

Looking to spend less on marketing but reach a more targeted audience?

This fantastic, free of charge seminar, brought to you by Business Link and West Dorset District Council in partnership with Sherborne Chamber of Trade and Commerce, will show you how.

For more information and to book go to <http://online.businesslink.gov.uk/bdotg/action/eventDescription?site=106&r.lc=en&type=EVENTS&itemId=5001679331>

Report on Sherborne Chamber of Trade September Meeting, Onward Driver Training

We enjoyed a good turnout in Philip's lovely offices. It was an enlightening presentation, followed up by this week's Western Gazette article detailing how Onward Driver Training can benefit any business. Thank you Philip.

Constitution/Rules Action Group Report

Group Leader Anthony Elliott-Square has distributed draft documents and EGM has been arranged for early November. See above for details.

Member Benefit Scheme Action Group Report

Would you like to offer a member-to-member benefit? Would this be regular, seasonal or once-off?

We would like any members who have comments or feel able to offer a member benefit to contact Liz at Home Sweet Home please.

Links Group Report

We now have a link to Yeovil Chamber, a presentation lined by Dorset Business, a Towns Chamber Network First Meeting coming up and Business Link are staging an event with us in November. Our link with Rotary is working well in several areas. Cordelia has agreed to be on the Steering Committee of The Dorset Towns Forum, and will soon attend her first meeting. This should raise the profile of Sherborne and help us to be aware of funding opportunities.

Shopping Guide Action Group Report

The front cover and map are being finalized and will be printed by Shelleys of Sherborne by November. We plan to officially launch the guide at the Business Link Joint Event on Wednesday 17th November, at The Gryphon School.

Christmas Action Group Report

We are at our busiest time of year! Please order your Christmas trees from Superplants asap. Order forms on www.sherbornetown.com The Christmas Social Event will take place on Monday 15th November at The White Hart. The Festive Shopping Day will take place on Sunday 5th December, with lighting up at 4.15.

Parking Action Group

Christmas parking with WDDC. Chamber have decided to take advantage of the offer of free Christmas parking in the town during the month of December. The free parking is in the short stay car parks in the town December afternoons after 1pm for 2 hours. Publicity information will appear on the Festive Shopping Event flyers and advertisements, as well as notices in the car parks. Please tell your customers.

West Dorset Council is offering free car parking in Sherborne on Sundays and from 6pm until 8am from 1 Nov 2010.

A letter has been sent to Dorset County Council regarding the South Street restrictions.

Swan Gallery Exhibition of Victorian & Early 20th Century watercolours & oil paintings, 6 - 20th November

A collection of hunting pictures, including works by Basil Nightingale (1864-1940), at the Swan Gallery, 51 Cheap Street, Sherborne. Tel 01935 814465, e-mail swangallery@aol.com & website: www.swangallery.co.uk

Poppy Appeal in Sherborne – 30th October 2010 to 13th November

Last year Sherborne and its surrounding villages raised £22,191 for the Poppy Appeal, an all-time record. This year the Poppy Appeal runs from Saturday 30th October to Saturday 13th November.

The Poppy Appeal is the main fund raising event of The Royal British Legion.

The Royal British Legion supports ex-members of our Armed Forces and their dependants, and is the leading ex-Service charity. This year alone, The Royal British Legion will spend more than £72 million providing assistance to over 160,000 serving and ex-serving Armed Forces personnel and their families, as well as campaigning on their behalf.

The local branch of The Royal British Legion are expected to run their annual window display competition again this year, and a representative will be visiting all the shops in the main shopping area with a small free supply of poppies, wooden crosses, and posters in the week beginning 25th October. A large cardboard cenotaph can be supplied on loan, and there are various poppy wreaths etc which are also available for a donation (typically £11 to £20, depending on the item).

The house to house collections run from Saturday 30th October to Saturday 13th November, and the street collections will take place in Sherborne on Thursday 11th and Saturday 13th November.

Collecting boxes and trays of poppies for shops etc will be distributed on Friday 29th October, for display from Saturday 30th October. They will be collected on Monday 18th November or Tuesday 19th November.

Remembrance Sunday is 14th November, and Armistice Day is Thursday 11th November, when it is hoped everyone will observe the national 2 minutes silence at 11 o'clock to remember the final sacrifice that so many people have made for their country, when they fell in armed conflicts and wars since the beginning of the 1914-18 Great War.

Contact David Haynes, Honorary Poppy Appeal Organiser for Sherborne, Tel. 01935 814418

New Member Representative

Is there a member who would like to welcome newcomers to business in the town? I have contacts who are interested in joining and would like to speak to a member. Please contact Cordelia if you are interested in helping with this. It is a great way to get known in the town if you are a newcomer yourself!

Western Gazette Chamber Page

In September we showcased Onward Driver Training. If you are interested in showcasing your business, or if you have some positive news to share, please contact Cordelia.

Police Link

Latest minutes available from Cordelia. We completed a police survey last month. Are you interested in getting involved? The police do a fantastic job, and we need to find a Chamber representative.

Business Link

We are strengthening our association with Business Link. For information on events, go to <http://www.businesseventsindorset.co.uk/>

Val Pothecary of Rural Business Clubs would be very happy for any Sherborne Chamber members to come along to the Abbey Club meetings. The purpose of the club is to provide a business learning opportunity in a friendly and relaxed environment but of course networking is also done informally over supper.

Meetings are held every other month from 6.15pm to around 9pm and there are no membership fee or supper cost. If you would like to attend a meeting, please could you complete an application form and either email it back to Val print it off and forward it to the Business Link office at Poole. This will ensure that you are on the mailing database and will receive all future meeting information.

Arena Business Centre, Holyrood Close, Poole, Dorset, BH17 7FJ
Telephone 01747821761 Mobile 07715539389 Email val.pothecary@businesslinkwsex.co.uk | Website www.businesslink.gov.uk/southwest

Next Newsletter

The next newsletter is due to go out at the start of November. All contributions to Cordelia before then please.

You are welcome to use the newsletter to tell fellow members and others who receive the newsletter about any offers or promotions you are running, achievements of your business or bring items of interest to the attention of others. You are also welcome to add interested parties to our distribution list.

If you are one of our new members, please send me some information about your business so that we can introduce you to our members via the newsletter.

If you read this and are not a member, please give me a call to discuss how the Chamber might be able to add benefit to your business.

Cordelia McFarlane
Sherborne Chamber of Trade and Commerce
Tel. 07594 805013

I am usually available for Chamber business Mondays and Tuesdays 9am - 1pm.
www.sherbornetown.com