

SHERBORNE

FESTIVE SHOPPING DAY

Sunday 4th December 10am-4pm

Join in a great retail opportunity for Sherborne on 4th December!

Dear Retailer

On **Sunday 4th December from 10am–4pm** a **FESTIVE SHOPPING DAY**, organised by Sherborne Chamber of Trade, supported by Sherborne Town Council, will be a great opportunity for every retailer in Sherborne to maximise sales for Christmas while at the same time supporting our local charity, **The Friends of The Yeatman Hospital**. All shops are being encouraged to support the event (you don't have to be a Chamber member but we'd love to welcome you if you're not), which takes place alongside a backdrop of entertainments including:

enjoy... 'The Fallen Angels'
Christmas Tree Festival
Treacle Eater Clog Dancers
Father Christmas at The Post Office
Vintage Bus Rides & Shetland Ponies
Pannier & Farmers' Markets
Swan Yard Artisan Craft Market
Sherborne's Orvis Bear Competition
Food & Drink, Music & Carols
Services in The Abbey Church
Illuminated Lantern Procession
Christmas Tree Lighting Up

We have arranged free parking in Sherborne in the short stay car parks in the town during December afternoons after 1pm for 2 hours and all day on Sunday 4th December too!

So, PLEASE support our efforts by **opening on the day** and promoting the event to your customers. We're supplying posters and postcards (also available in pdf format for your own promotion) and you can do your bit by spreading the word. This really is a case of 'the more the merrier' - if we work together we can make Sherborne THE place to come for Christmas shopping this year. There's never been a more important time to 'keep it local' so let's make the most of every opportunity!

For more details about the Festive Shopping Day or for general information regarding Sherborne Chamber of Trade contact:

Cordelia McFarlane on Tel: 07594 805013 E: cordelia@sherbornechamber.org.uk